



# Growing Together

*Kord Products Inc.*



volume 093 issue 1

## Market Leadership through Innovation

Kord Products Inc., a wholly owned subsidiary of ITML, is one of North America's leading producers of plastic products and containers for a wide variety of applications, including many Fortune 500 companies. Kord is ISO9001 registered and multi-national in scope, shipping to over 20 countries from 5 manufacturing and warehouse facilities in Ontario, South Carolina and Texas.

Since its inception 40 years ago, Kord has diversified significantly with growth driven by innovation and ITML's commitment to utilizing the most modern manufacturing and tooling technologies. Our strategic partnership with a major resin producer has given Kord a market-leading advantage in cost and quality controls, with current production levels at over 35 million containers a day!



Kord's mushroom trays are color matched to complement white mushrooms

## 40 Years of Technology Innovation



Kord's dedication to innovative technology has enabled us to become the quality leader in thermoforming plastic packaging while also helping us to drive down our production costs. Kord employs CMS manufacturing software and uses a wide range of custom moulds and plastic-manufacturing technologies to produce highly advanced plastic components.

We also lead the industry in inventory management and production scheduling, ensuring that Kord always meets our customer's very demanding delivery requirements. Our radio frequency inventory tracking system monitors the flow of raw materials and finished goods within our 250,000 square foot warehouse to ensure our products are ready on time, every time.

## Quality by Design

Food regulations state that the food processor has the responsibility of ensuring that food grade material is used in the packaging. Kord worked closely with their customers to develop high quality packaging that will meet all foreseeable future needs, and comply with FDA regulations.

During the design and production processes, careful attention is paid to mate-

rial selection, gauge control and color consistency. To optimize the finished quality of our packaging, Kord has also made significant investment in technology and tooling, ensuring that the quality we design into our packaging is consistently realized in the end product.



## The Next Generation of Mushroom Packaging

Introducing Kord Products new **European design** of plastic mushroom tills. This innovative new design helps extend mushroom shelf life, protects against bruising, reduces waste and allows for better display of your products.

### Features:

- Sizes 6, 8, 10, 12 and 16 oz. Also 16 oz. shallow.
- Smooth internal ribbing minimizes bruising of mushrooms and allows for easier product facing
- Tapered for better presentation of mushrooms
- Flat bottom and consistent till weight
- Engineered for manual and automated de-nesting
- Designed to accept a lid
- Available in a range of colors



*new European design of plastic mushroom tills*

## A Higher Standard of Responsiveness



Kord strives to constantly improve its levels of customer satisfaction and ensures that requests are dealt with promptly by experienced staff. Customer Service Representatives are available Monday through Friday 7:30 a.m. to 5:00 p.m. and can be reached at :

1-800-452-9070

or

905-791-2600.

Orders may be placed by EDI (Electronic Data Interface), VMI (Vendor Managed Inventory), fax, e-mail or regular mail. Our order entry procedures include order checking and cross-verification to ensure that all information is correct and accurate.



390 Orenda Road  
Brampton, Ontario  
L6T 1G8

Phone: 800-452-9070

Fax: 905-791-2003

Email: [mushmushrooms@kord.ca](mailto:mushmushrooms@kord.ca)

Why is the mushroom  
always invited to  
parties???

*'cause he's a fungi...*

For more information  
Please call our  
Customer Service

Department at  
800.452.9070

Or email  
[mushrooms@kord.ca](mailto:mushrooms@kord.ca)

For more information.